

**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**Media Contact: Jay Scott, jscott@gavinadv.com, 484-695-3774

Virtual Event to Provide Insights into Socially Responsible Investing

Bordeaux Wealth Advisors Hosting ESG Webinar on Feb. 25

WHEN: Thursday, February 25, 2021 – 12:00 p.m. PST

WHAT: Bordeaux Wealth Advisors will host a Zoom webinar on Impact and ESG focused investment strategies. The webinar will provide different perspectives on generating both investment performance and also identifying businesses aligned with strategies for Environmental, Social & Governance (ESG) values. What was once considered a niche investment segment, Impact and ESG strategies can help investors better align their investment portfolios with their personal values.

Among the questions to be addressed include:

- What factors are driving the growth of sustainable and impact investing globally?
- In what ways does the investment landscape differ domestically versus overseas with respect to ESG adoption?
- How do you weave financial and sustainable themes into an investment thesis for a portfolio company and across the portfolio?
- Do investors need to sacrifice investment returns to follow an ESG strategy?
- What unique risks should clients consider with ESG investing

WHERE: To join the February 25th webinar (i.e., participate by computer, mobile device or phone), register through Zoom at <http://bit.ly/36JxbRA>.WHO: [Jon Snare](#), CFA, Managing Partner of Bordeaux Wealth Advisors Seattle office[Benjamin Allen](#), CEO of [Parnassus Investments](#) and Portfolio Manager of [Parnassus Core Equity Fund](#)[Christopher Dyer](#), CFA, Vice President of [Eaton Vance](#) and Portfolio Manager of [Calvert International Equity Fund](#).



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[Tim Harvey](#), CFA, Wealth Advisor in Bordeaux
Wealth Advisors Silicon Valley office.

INTERVIEWS:

To schedule interviews with the webinar
participants, please contact Jay Scott, Senior Media Relations Manager, Gavin, at
484-695-3774 or by email at jscott@gavinadv.com.

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About Bordeaux Wealth Advisors

Bordeaux Wealth Advisors provides custom and comprehensive financial and investment advisory services to ultra-high net worth clients across the U.S. The firm has offices in Silicon Valley and Seattle. For more information about Bordeaux, please visit www.bordeauxwealthadvisors.com.